

# Building Roadmaps for Monday.com

## What do you think it's a Roadmap?

A Roadmap is a self-explanatory concept. Project managers that use Monday.com need a roadmap to achieve business goals. Roadmaps help you visualize how your project or products should turn out over time, provided everything works according to plan.

So, in essence, it's strategic planning outlining the path to success in project management.

A roadmap is a flexible, well-thought-out long-term plan that sets the long-term goals into well-defined building blocks for achieving a project or product vision.

Roadmaps are not detailed schedules or project timelines. Rather, they're high-level documents designed to assist project teams in focusing on laid-down business goals.

## What Makes a Roadmap Important?

Making a well-planned roadmap enables companies and product managers to make wise decisions. Roadmaps help ensure that time and energy are used properly by connecting each task to the ultimate goal. They also give a solid basis in terms of:

- **Clarification** - A roadmap defines strategic goals and how the included activity is connected to the broader strategy by responding to the question "what are you working towards and why?"
- **Communication/Interaction** -- Sharing an initiative's plan through communication is facilitated using a roadmap, which provides direction, illustrates time, and facilitates open discussions about difficulties with relevant stakeholders.

- **Coordinating** - In large or complicated projects, a roadmap helps manage dependencies and spot bottlenecks, enhancing collaboration between several partners within an organization.
- **Accountability** - makes it simpler for everyone to carry out the plan when everyone knows what's required and when.
- **Alignment** - A roadmap connects teams, portfolios, or divisions of the same company by stating the vision and objectives of a project in explicit terms.
- **Impact** - By emphasizing the connections between each sector of investment and a broad objective, roadmaps clearly show the effects of a team's advancement.
- **Prioritization** - by concentrating on what is most crucial, roadmaps assist project managers in making tradeoff decisions as well as in prioritizing the work that yields the biggest advantages.

A roadmap, which explains the rationale for a planned action, is advantageous for any business because:

- It makes the corporate strategy clearer.
- It informs internal teams of company-wide activities.
- It connects departmental aims to corporate objectives.
- It disseminates overall plans to external groups like advisory boards and partners.
- It keeps tabs on business performance.

A visual roadmap, which serves as the focal point for all of a team's efforts, is incredibly helpful for product/project managers in important meetings with clients and executives since it:

- Show how corporate strategy relates to organizational goals.
- Convert product objectives and visions into key specifications and requirements.
- Communicate with the executive team, colleagues from different fields, and clients.
- Prioritize the addition of new features and improvements.
- As the project progresses, provide status and progress.

### **What do I need to include in a roadmap supposing I want to create one?**

There are two components that every roadmap must consist of. These are:

- the objective of the project, and
- the business strategy to achieve the objective.

### **Objectives and Scopes**

Think about this: what do you intend to accomplish? How important is that to you?

### **Strategy**

What must you do or put in place to achieve that objective?

### **Other factors to consider**

- ***Possible project mitigating risk factors:*** what can hamper or interfere with the execution of the project.
- ***Deliverables:*** vital parts or features required to accomplish the project. Agile teams frequently utilize huge stores of functionality.

***Top-level project schedule and/or dependencies.*** Depending on the project's type, you may include other important factors that bring added perspective, such as a marketing or sales Buyer Persona.

## **Why Build Roadmap for my Business Using Monday.com?**

Many product management teams hate building from scratch for obvious reasons. First, it takes time. It requires a high level of technical expertise and costs a lot of money. But if you're already using Monday.com, you don't need to go through the stress of building from scratch.

Needless to say that Monday.com offers some great, ready-made product roadmap templates that inexperienced business managers can use to build a product roadmap. The process is easy.

## **How to Build Roadmaps (with PPM Express) for your Business on Monday.com**

To create a roadmap, you will need a tool called PPM Express that is offered by Monday.com. PPM Express is a dynamic cloud-based project management app that enables you to create roadmaps for a product and manage your projects, portfolios, and works anytime and from any place with just a click. When you build roadmaps with PPM Express, it helps define your product strategy and enables your product team to ascertain where that product would be delivered to the customers that need them. Hundreds of organizations use PPM Express to formulate result-oriented product planning, build a visually attractive product, create a release and feature excellent roadmaps. The better part is that you can use important backlogs from other connect systems like Azure DevOps, Microsoft Planner, and Jira. With PPM Express, you can create unlimited roadmaps using the easy drag-and-drop intuitive interface, with stunning layouts, and backlog prioritization functionalities. You can also use the quick import feature to transfer projects, programs, epics, features, milestones, and important ideas from other connected systems into your roadmaps. From then onward, your customers will start to have a clear view of what your net important date and milestone would be. Plus with an active and automated alert set up for you, your clients would be more aware of your approaching key date and they will be looking forward to when the next important change would come. This way, you keep your customers engaged, capture their feedback and ideas, and ensure they are happy.

These are the steps you must do in order to establish a roadmap with PPM Express for your business on Monday.com.

- Get onboard by signing up with PPM Express. Under 'Product', select 'Product Roadmaps' and include the project's long-term objectives and ambitions on the board that comes up.

- Depending on the project you're working on, you can bring in your internal teams with different categories of items.
- Next, add the columns that will include the various pieces of information your product teams will use for their respective task processes and workflows. Updating your roadmaps anytime you want is another plus that comes with using PPM Express.
- A Chart View can also be added to provide you with a clearer, more comprehensive view of your complete project or product features.
- Supposing you are keen on sharing your roadmaps with stakeholders or others not on your team on Monday.com, your business can do it by simply integrating it into other websites.

### **What Are the Advantages of Building Roadmaps for Monday.com**

Teams from various organizations utilize roadmaps for both projects and products. These roadmaps help teams and team members in many other ways in addition to directing workflows. The following are some advantages of project roadmaps for teams that are covered in this section:

#### **They enhance teamwork at work.**

Product management leaders everywhere are promoting workplace collaboration by building roadmaps. Teams won't work together simply because they are placed in the same room. They require a project to work on together. Project roadmaps help team members collaborate more effectively and efficiently. Creating a product roadmap also helps teams start working together, which, in turn, enhances product development, especially when user stories are considered.

#### **They can inspire group members.**

Team members require continuous motivation to do their responsibilities with more enthusiasm and clarity. The best technique to inspire team members is demonstrating the long-term benefits of their daily activity or assignment. This implies that they must have the capacity for perspective. Project management roadmaps are the ways to go for those looking to inspire their product teams.

### **Budgets can be made using these.**

How do groups establish spending plans for their projects? Obviously, with the aid of a product roadmap. Project roadmaps and the strategic planning they bring are used to develop project budgets and make allocating resources simple and efficient. Roadmaps can also be used to direct teams and aid in cost-saving measures while the project is carried out.

### **They simplify things for managers.**

When teams utilize a roadmap, managers may relax. Roadmaps make it simple for team members to understand the project's ideas and objectives, saving managers a lot of time— additionally, roadmaps direct the team's work processes that require less managerial participation.

### **They decrease misunderstandings**

Misunderstandings can cause delays in team projects and disruptions to work procedures. A lack of a clear understanding of individual roles and duties is one of the most common reasons for misconceptions in teams working on a project. However, these misunderstandings are significantly reduced when teams employ a project roadmap since team members are better aware of and accept their respective duties.

### **There is increased productivity**

Work must be completed effectively and with high quality. The project must be finished on schedule, but the satisfaction of the clients and other stakeholders should come first. Project roadmaps motivate teams to produce higher caliber and quantity work, resulting in greater project success.