Attention Business Owners! If you want to take your business to a higher level, this may be the most important letter you will ever read in your entire business life.

# Get a professional Website today and dominate your competitors, increase your customers, sales and skyrocket your profit... 100% Guaranteed!

Your Website Is The Technological Front Door For Your Business, So Why Not Make It The Nicest On The Block?

In this competitive business world, finding a web design firm is not difficult, but finding the experienced web design company that can design your website with superlative functionality can be challenging. Choose one that that can justify your needs with smart & creative web designs. Innovative designers are proficient in specific skill-sets such as user experience design, database integration, adaptive & responsive web design, etc. using visual layout story boarding & cross-browser compatibility, etc.

## Who we are

We are a website design company based in **(location)**, specializing in making quality professional websites for business owners worldwide. Each website is custom-tailored to match our clients' needs.

We create exceptional websites that stand out of the crowd based upon the know-how and technology for creative design, producing innovative and effective websites. We offer website design and development solutions that encompass stages of design, backend technology, payment gateways, front end implementations and many more.

# Why you need a website for your business

More and more people are looking to the web for the products and services they need. Consumers want to be able to access products and services online and businesses have to obey consumer demands! The Internet is the most economical and efficient way to do business. There are numerous advantages for your business to be online. So if you are running a business and you are not in the online space yet, you will need to take the plunge now or risk being left behind by your competitors.

# Below are some reasons why your business needs a professional website:

**Cost Savings and increasing your bottom line!** A Professionally developed web site keeps more money in your pocket. Think of your website as a workforce multiplier. Your website can enhance numerous aspects of your business.

**A business websites gives you more customers:** With more searching for the products and services they want on the internet, there is no doubt that getting a website for your business will increase the number of customers you will have.

**Lend Legitimacy to Your Business**: A website can help provide a customer with the impression that a business is legitimate. A professional looking and functioning website demonstrates an investment in a business, increases customer confidence, and can increase sales

**Stay open round-the-clock:** We all know how disappointing it is to drive to a store only to find it closed. With a website in today's market, any company can be open for its customers 24/7. Even though your employees are sleeping when an inquiry comes in at 2 a.m., your customers appreciate that you were open when it was most convenient for them.

**Do business globally:** If you have a business website, you can transact business with customers anywhere in the world. Your business is not limited to people in your local area.

**Get more local business:** If your business have a website, you stand a chance of getting more local business.

**Business websites make it easy for customers to do business with you:** Almost everybody have access to the internet. Therefore having a website makes it easy for customers to do business with you.

**Competitive Advantage:** A business website puts you in a position to stand out among competitors - if your business have no website, potential customers will move on to your competitors that do. A business website ensures that you - not your competitors - capture visitor attention while you have it.

**Enhance your company's marketing activities:** Because your website provides a showcase of everything your company have to offer, placing your company's web address on everything that comes into contact with the public is a great way to enhance your marketing.

**Generate more leads:** These days, the most common complaint I hear from growing companies is "we need more leads". A website can help. Any site that has "can't-find-it-anywhere-else" information attracts prospects, and if the site attracts enough of them, you'll gain a following. From followings, leads are generated.

**Qualify those leads:** When surfers visit your site, you should always encourage them to take the next step. Whether this is purchasing one of your products or services, signing up for an online newsletter or filling out a survey, your visitors want to know what to do next. Provide them with several different ways to respond and your website will separate browsers from buyers.

Click here to request a free web design quote (this should be a hyperlink that will take someone to the form at the end of this letter)

# Why choose us?

# Below are what make us different from most other web designers:

# We Listen

We listen, we discuss, we advise. Sounds obvious but we listen to your ideas, plans and objectives for your business. We then select the best solution to fit. We don't shoehorn projects and if we feel we're not a good fit we'll be honest and tell you from the onset.

# **Experience**

As a company we have been trading for many years now and we've been designing and developing powerful & unique websites. We love discussing and planning new projects and have years of knowledge and experience that we bring to the table.

# **Creative & Technical**

Whether it's website or graphic design, system development or custom programming we like to keep everything under One Roof To Make It Easier For Our Customers.

## **Passionate**

We love nothing more that working on a great project with a fantastic client. We care about our clients and can often be found working out of hours to get everything 'just right'!

### We're Honest.

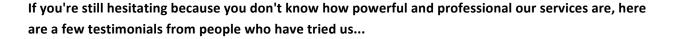
Our business has grown word-of-mouth and we intend to continue growing this way. We'll treat you fairly and do a great job so that you'll want to continue working with us after your site has been launched. And, we want you to tell all your friends and colleagues about us.

### You're The Boss.

We'll give you options and the tools and information to make good choices. We'll give you our recommendations, but ultimately, every decision about your website is yours.

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# **Testimonials**



Put your customer testimonial here. It must not be real but make sure that you put the name and website of the customer below his testimonial.

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Do you want to take your business to a higher level and skyrocket your profit?

For those that want to take their business to a higher level, dominate their competitors and skyrocket their profits, a business website is a must for you. This is because a web site brings in more customers and it is a great sales multiplier for any product or service, business to consumer or business to business.

Your website also ensures increased hours of operation and more sales. Through ecommerce your web site works for you 365 days a year 24 hours a day and is available not only locally but globally as well.

Obviously, no matter what you do – big or small – a professional website is an absolute must for your business.

Are you ready to get started?

Then fill out the form below to request for a free quote now!

(Insert the form that someone need to fill to request some details regarding his/her website preferences here).